## USA TODAY 40 YEARS



## THE SPEAKERS



J. Ford Huffman
Independent news-media
strategist, and former
Deputy Managing Editor
at USA TODAY

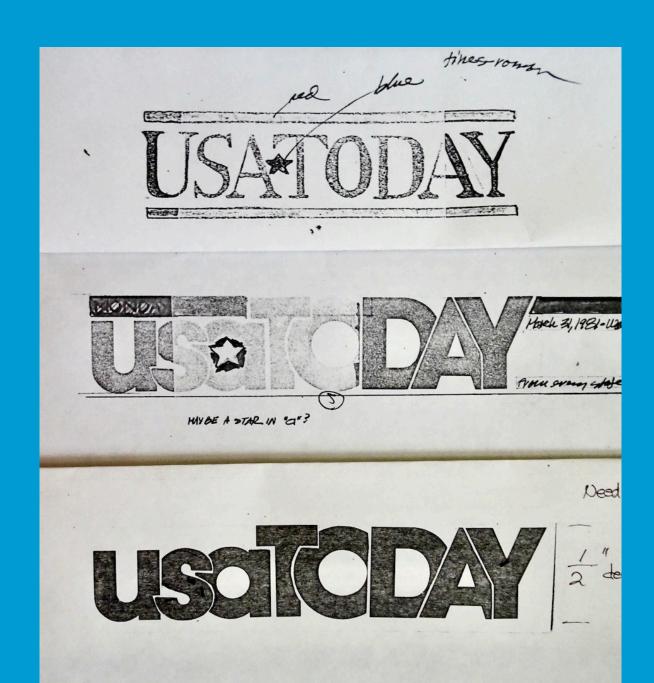


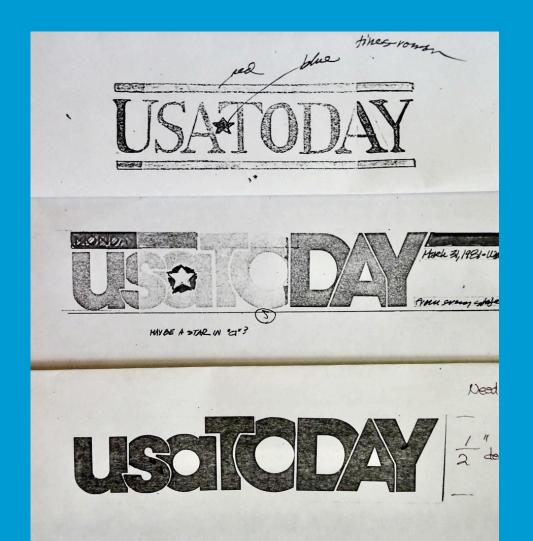
**Jim Sergent**Graphics Editor at
USA TODAY

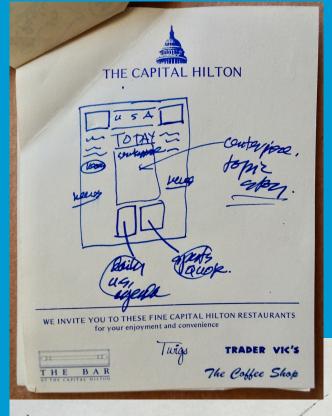


**Elizabeth Shell**Creative Director for
Audience at USA TODAY





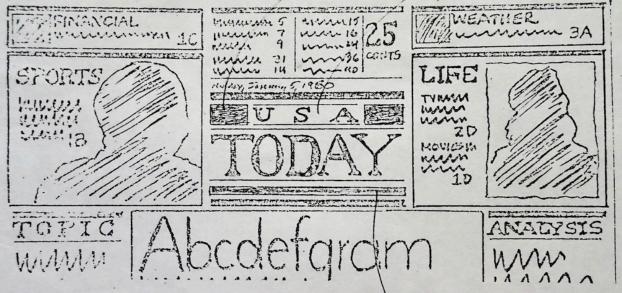




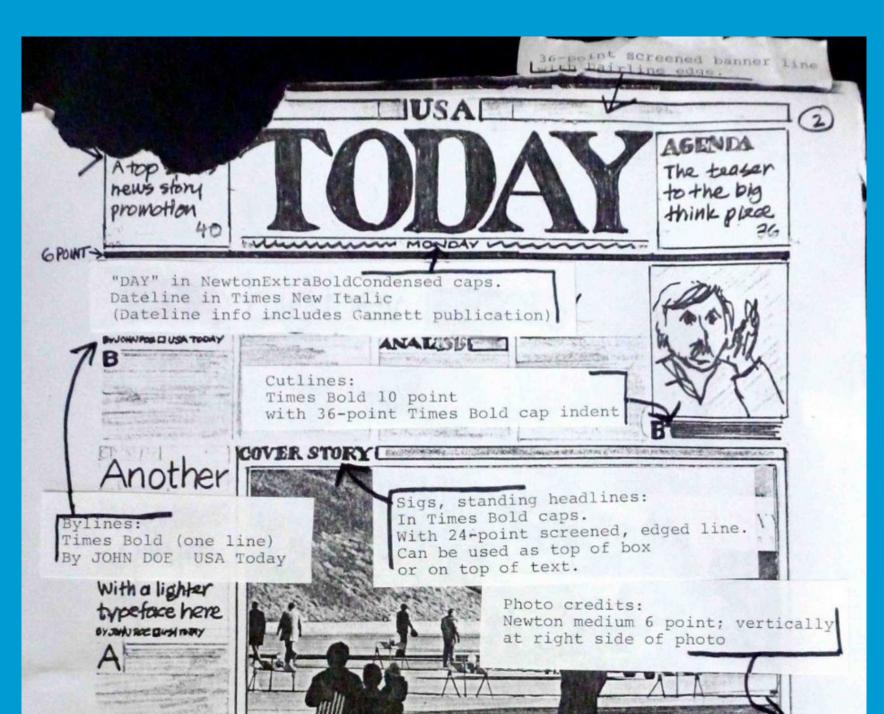
J. Ford's first 1A sketch, 1980

plue

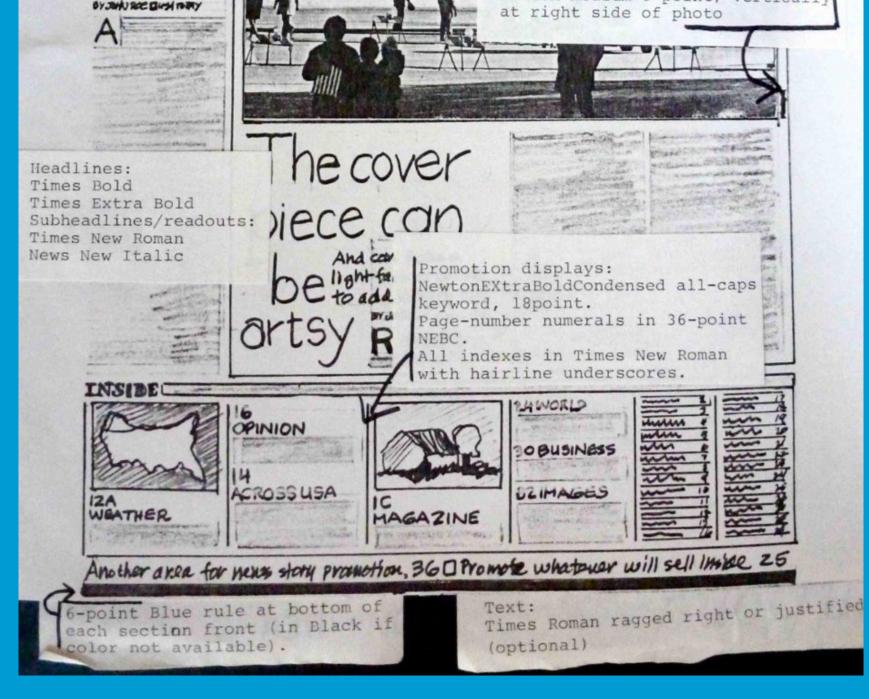
+ non romer











## THE FIRST PROTOTYPE





Ship free after 3 icebound months

CITIES

REAGAN

Four prisoners slide to freedom

As account an attractionapper and then other manifestation of the facility and the facility

Warning not sent

Alleged rapist calls victim back

ACROSS THE USA: THE TOP OF THE NEWS FROM EVERY STATE E

con despresso.

Court Oka frieking

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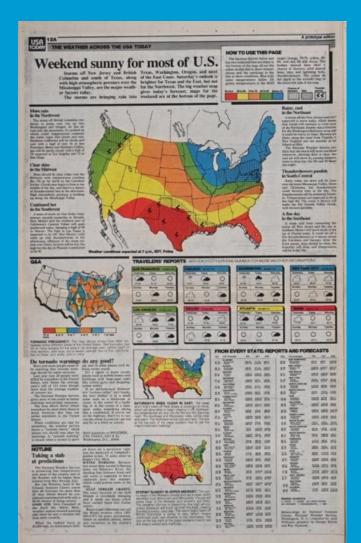
Carter wants say



Fine threatened

# THE FIRST PROTOTYPE

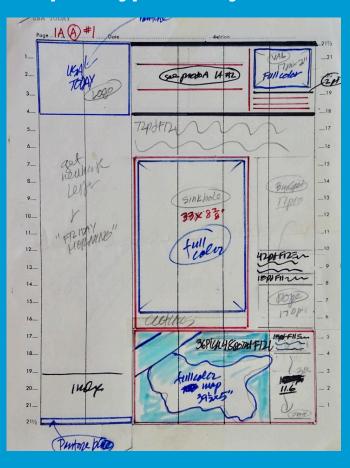




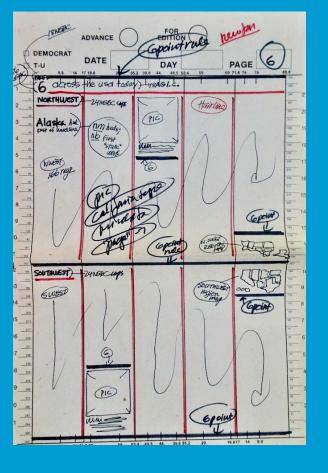


## THE FIRST PROTOTYPE

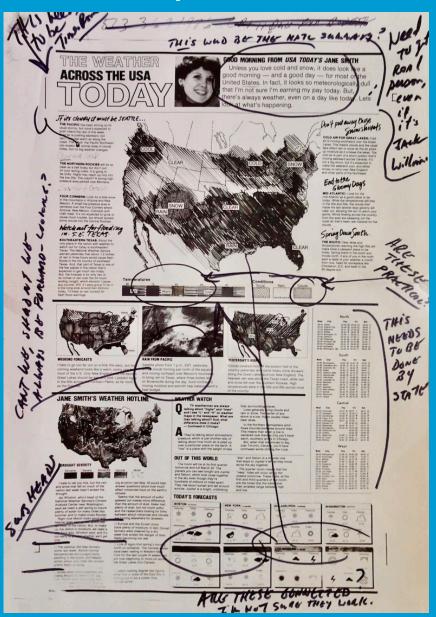
#### **1A prototype dummy**



#### **States dummy**



#### **Weather mockup**







WASHINGTON

INSIDER

Tumbling off horses is

President, Charles agree at chat

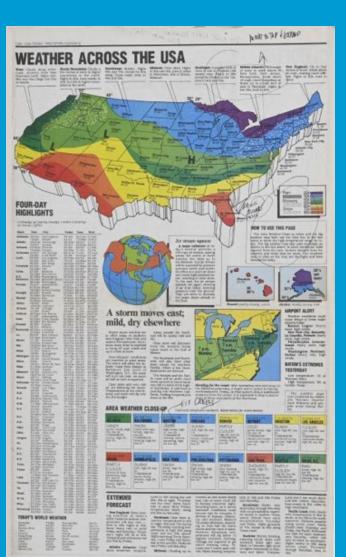
senator's fate

Schools, ferries

Plan opposed for nuclear cleanup Reagan launches tax cut lobby











50 state reports College, high school and amateur sports from every state. 9C.

Security woes The Soviets threaten to boycott L.A. Olympics in 1984. 3C.

#### Stadler staggers, then wins Masters



Unbeaten **Planning** win 5th, top Astros, 5-0 for a future

players signing for \$2 million at age 38."

Chisox sweep Yanks;













Annie!









### **THE LAUNCH**



USA SNAPSHOTS



**New suburbs** 

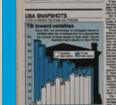
old pains

in Sun Belt

Scoreboard All sports, all results America's **Princess** 

**Grace dies** in Monaco

Primaries forecast trouble in November



111111111111

AROUND THE WORLD

of home



Hate taxes? Southern cities offer more than a place in the sun. 38.

Flying high

#### Brokers anxious for Bendix deal

#### Bank profits may nose-dive

Gold cards: Banking on





The super 25 USA TODAY poll gives a peek at grid stars of tomorrow, 100

**Gator aid** 

#### Cards back in first after 2-0 win

WEDNESDAY, Separate 15, 1962

SPORTSLINE

LEADERS AT A GLANCE

TODAY IN SPORTS:



in 'classic confrontation' Str. State States Clar Total C

Dodgers to Dodgers top

---

**NFL** passes

Baltimore gains in 5-4, 5-3 sweep

USA TODAY

WEDNESDAY, SOPTEMBOR 15, 1967

LIFELINE

USA SNAPSHOTS

And 2 and 3 Jane Fonda's back on the road pumping for fitness. 2D.

Fast start

#### Grace Kelly: She ruled magic kingdoms

Finally! TV's season

Parliament.

### HOW IT CHANGED



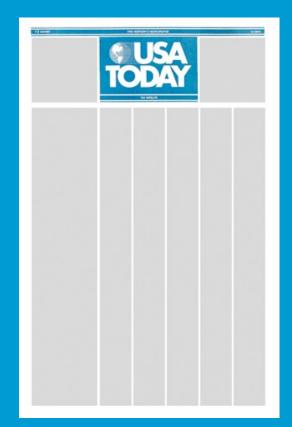


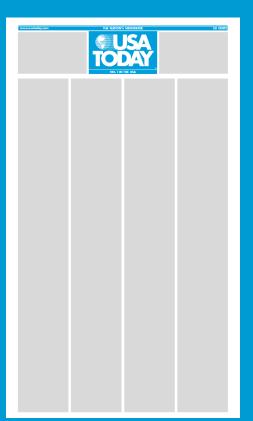


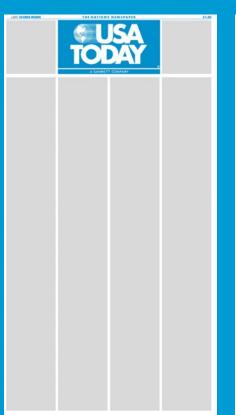


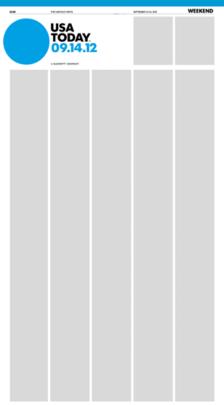


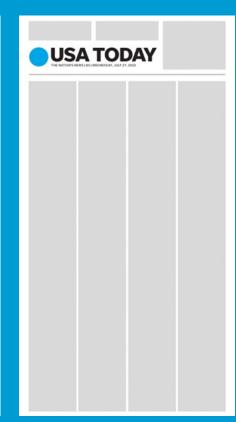
 Sept. 15, 1982
 2000
 2011
 2012
 2020











## REDESIGN

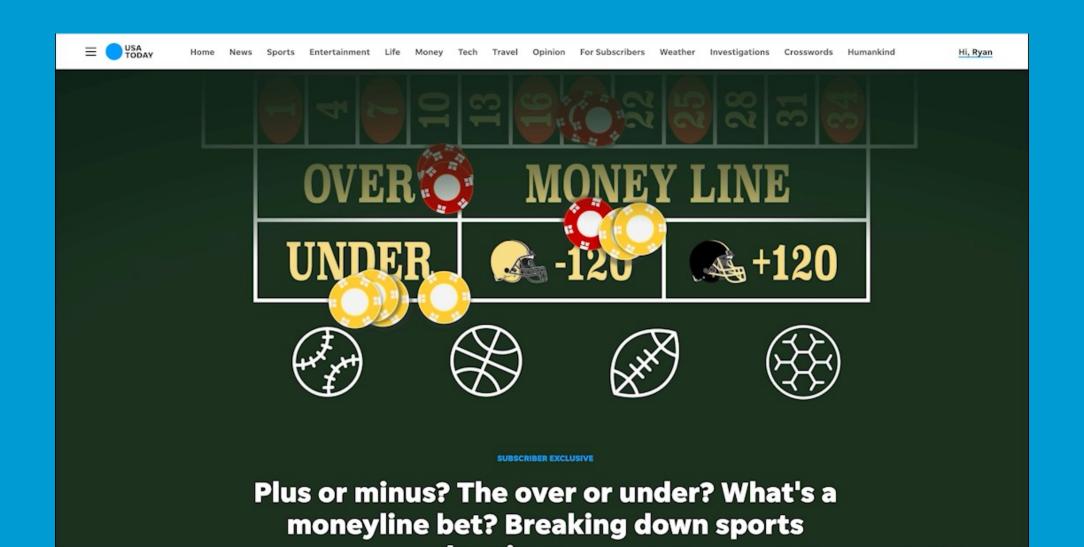


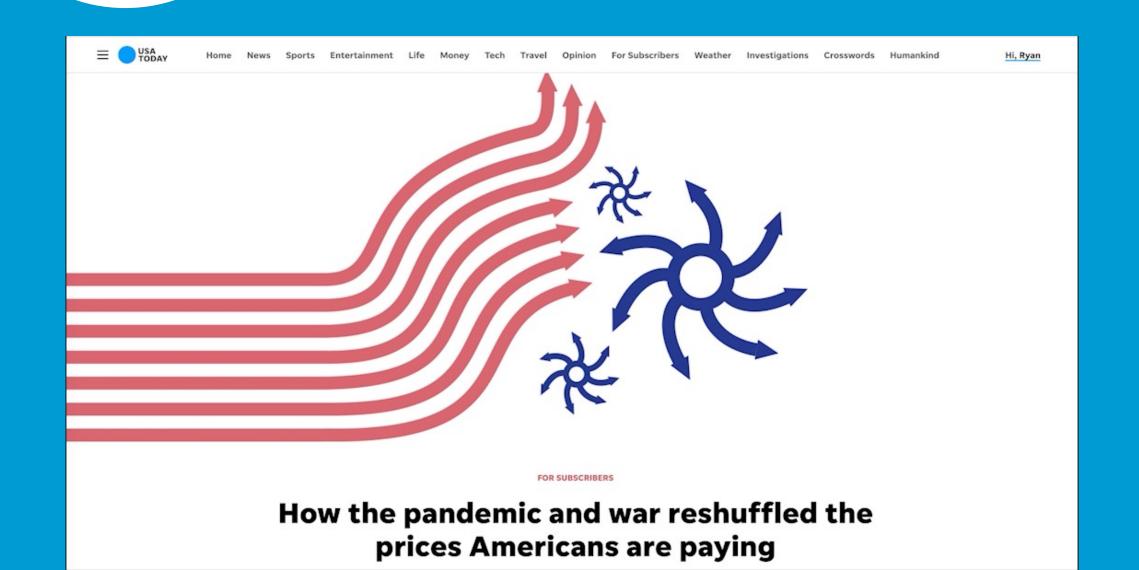


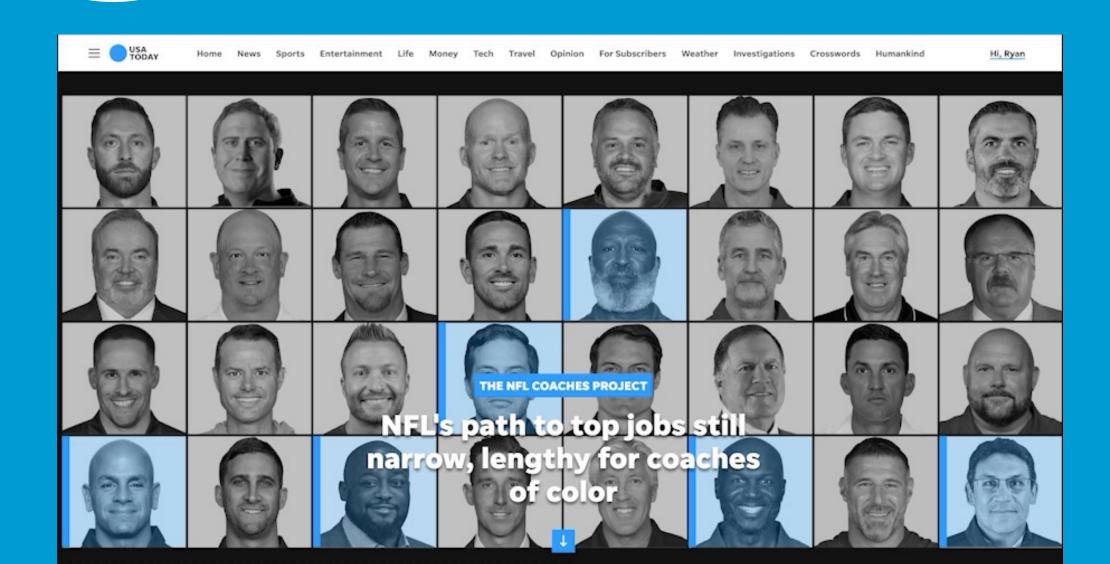






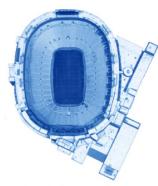






#### Sheer girth

**Lambeau Field**Green Bay Packers
1958



Oldest stadium constructed for an NFL team. Chicago's Soldier Field is older.

Mercedes-Benz Superdome New Orleans Saints 1975



The Superdome and Houston's Astrodome were the first to bring NFL football indoors.

AT&T Stadium
Dallas Cowboys



Along with seating for more than 100,000, it broke new ground with its massive high-definition scoreboard.

Allegiant Stadium Las Vegas Raiders

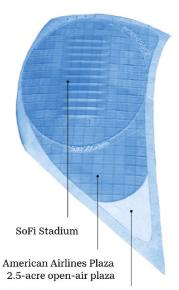
Las Vegas Raio 2020



Like State Farm Stadium in Phoenix, Allegiant's field can be rolled outside.

#### SoFi Stadium

Los Angeles Rams Los Angeles Chargers 2020

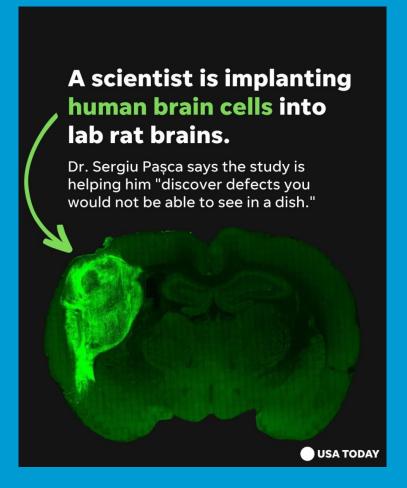


YouTube Theater 6,000-seat theater

Google maps images scaled to approximate sizes

SoFi Stadium is a giant: 3.1-million square feet, the largest stadium in the NFL.

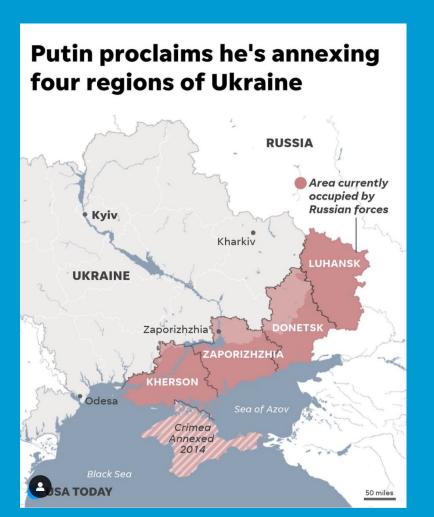
And that's gotta gnaw at Dallas Cowboys owner Jerry Jones considering his team's AT&T Stadium (aka Jerry's House) comes up just short at 3 million square feet.

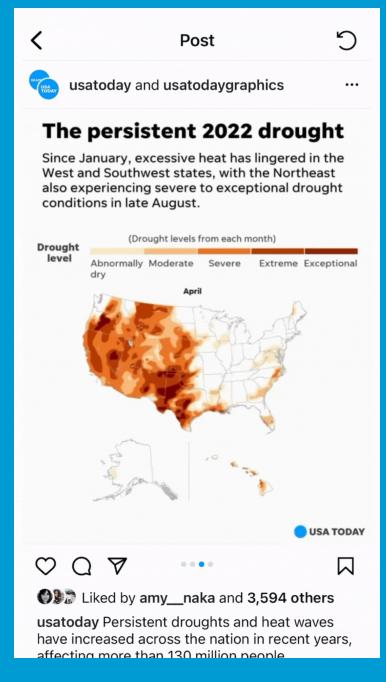


















#### **USA TODAY**

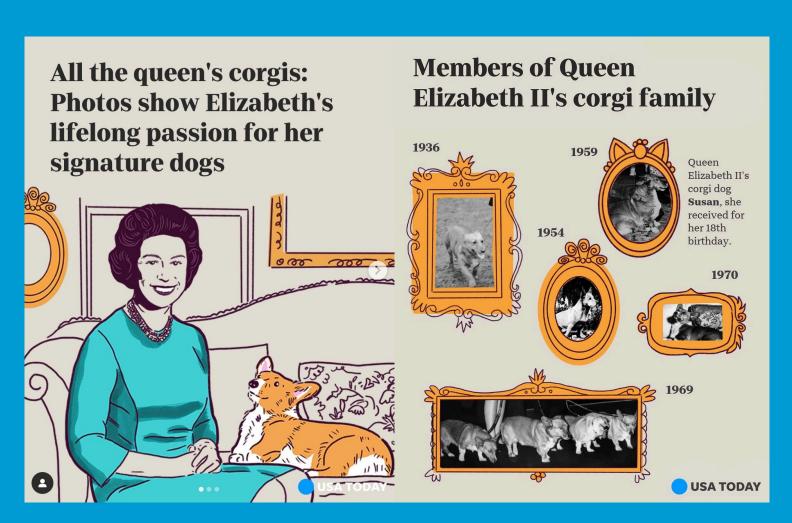
Ukraine has been preparing for an offensive in the south. Maps and satellite images show how

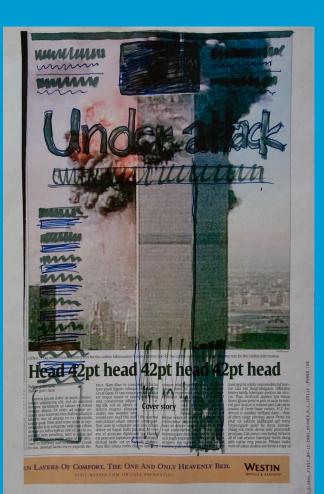
Ukraine has announced the start of a southern counteroffensive after targeting Russian supply lines, ammunition depots, logistical hubs and command and control posts for weeks. Some strikes, including those in Crimea, were miles behind enemy lines.

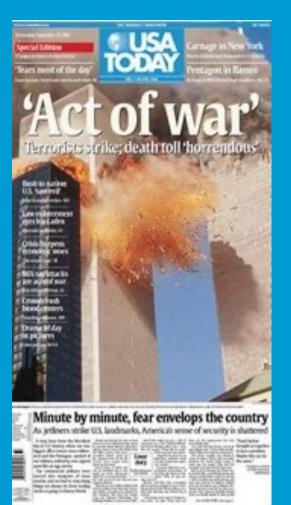
Ukraine has used Western-supplied long-range missile systems to damage key bridges across the Dnieper River in recent weeks, making it more difficult for Russia to supply forces on the western bank. Particularly vital is the Antonivskyi Bridge, the largest and closest bridge to Kherson.

The Kherson region, which borders



























Workplace came to a half, costing employers billions, 18 What is the link, if any, between sports and domestic violence? 10





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SPECIAL EDITION

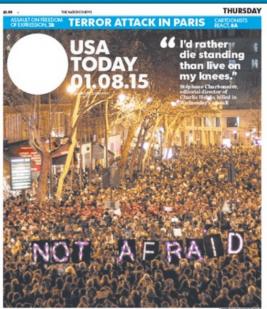
Ex-Beatle stabbed, recovering 144

IN POSTERS
KEEPSAKES **5 PULLOUT SECTIONS** 

On alert for terrorism, Y2K as



by forgoing treatment



Edition broke out across France and Europe, on actial media and on As of press time, Franch-police had identified three suspects. One man, repaper front pages and websites as journal integrated citizens and po- 18, but turned bisself in, and a manhant was underway for the other two

nous "We Are All Americans Now" line of French newspaper Le Monde | barion," and President Obsess said they were "borrondous." Today, jour-

Million Std (South Statute Author Supply Links Sayler

abuse in military

Cosby's accusers, defenders line up

Best in show Jameis Winston is now NR's probles Rarida State player would join league with experience — in

A growing number of parents a recommendate stage of their

THE HALFTIME

Keystone passes Senate despite veto threat

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1 SCHOOL SECTION USA SNAPSHOEP

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HOME DELIVERY

Nothing tops

Measles outbreak could reverse anti-vaccination trend

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OUR GUIDE TO

Who gets to scalp? Clubs

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NFL tightly controls who is allowed to reap hage profits

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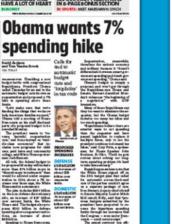
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Towns is No. 1 pick in the NBA draft Karl-Anthony Towns, 6-II, is headed to the Minne-sots Timberwokes. INUFE

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CUP RUNNETH OVER Europe cracks IN MONEY MICHAEL WOLF TV's digital model could save the publishing industry IN LIFE SHEAK PERK Disney/Pixor bring Hindu gods to big screen "Sonjoys Super From" a way for director to return to his roots. Hope Solo, Megan Rapinocand Carli Lloyd (10) celebrate after Lloyd Sin Springs and No.

costry to win three women's World Cup titles. BI SPORTS

Released from hospital,

suicide watch at

USA-

TODAY

gambling on future

MONDAY

**FANS VOTE** 

4 ROYALS

**ALL-STARS** 

HARPER LEADS

NI OUTRELD Na Simus M Bry on Planpore, 215, will play in No World A.B. Stor Genera.

TO EUROPE:

Referendum voters reject Europe's austerity measures,

Sweat back behind bars

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You didn't wait all year for summer to sit inside waiting.

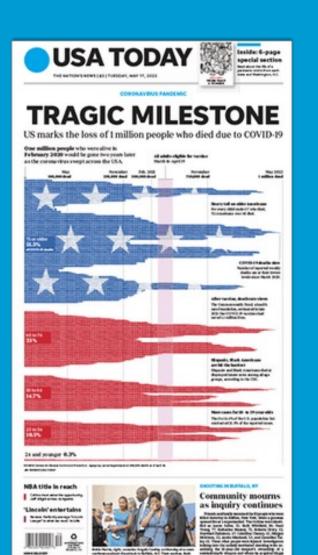
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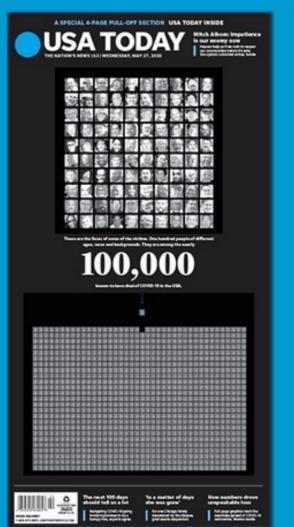
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COMPAND BOOM

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### **BEYOND** USA TODAY

#### **Redesign: Before**

LAS VEGAS SUN **UNLV** wants to be sure home is really home in new stadium

Gonzaga, Oregon punch tickets to **NCAA Final Four** 



S78 FROM SMART SOURCE



SUNDAY

#### BREAKING NEWS 24/7 @ REVIEWJOURNAL.COM

MARCH 26, 2017



#### COMING NEXT WEEK

Different look. Same great news

An improved Review-Journal debuts

The newspaper and the website will be better-organized, easier to read and more reflective of the amazing city we

The print edition will feature quick reads, fun features and pages dedicated to the Nevada Legislature, Washington, the nation and the world.

The website will have a cleaner home page, better search functions and video that's easy to find and play.

Both will retain the deepest, most complete reporting in the state - and deliver news at the speed of life.

### **Strip becomes crime scene twice**

Brazen burglary, fatal shooting occur within hours

LAS VEGAS REVIEW-KNORNAL

masks hit a high-end Bellagio shop; A pair of unrelated Saturday closed Las Vegas Boulevard well

arrest. The shooting on the douvards away and hours later, a dead- ble-decker Regional Transportation ly shooting and standoff on a bus Commission bus began violently one person died and another was



#### **Redesign: After**

INTHE SUN TIRED OF 'NEGATIVE' NEWS? BLAME PRESIDENT TRUMP LAS VEGAS

# REVIEW-JOURNAL

NEW SECTIONS ENT. and ETC. debut, bring more entertainment and style

RAIDERS SECTION Everything you need to know about Las Vegas' new team ▶



April 2, 2017

#### **BREAKING NEWS**

reviewjournal.com

#### MUST READS

Nevada & the West Draftees and volunteers from Nevada answered the call 100 years ago when President Woodrow Wilson asked

Congress to enter "the war to end all wars." 1B

Trump: First 100 Debra Saunders: Senate Democrats can't reject



### Cost of business



KEITH MOYER

#### We've changed for the better

OOD morning. If you're a regular reader of the Re-view-Journal, then you probably already have noticed some changes to the newspaper's design.

I'm here to tell you quickly about the improved RJ - today's print edition and Monday's unveiling of our vastly upgraded website, reviewjournal.com - before you dive into all there is to peruse and enjoy.

### **BEYOND** USA TODAY

#### **Redesign: Before**



Pitts talks

ith Garland ryan during a checkup

at her Port

eches famly practice.

soon with Christus St. Dizabeth, is

ne of many

rea doctors

partnering

with hospi-als as both

arties seek to improve

cial pros-



solve business needs but can also increase expense for patients.

Kimberly Pitts will spend more time treating Guiseppe Barranco/The Enterprise ailments and less time on a hospital that covets her patients. The family doctor will

Docs, hospitals

turn over control of the solo practice she has run in Port Neches since 2003 to Christus St. Elizabeth,

she said. She will partner with a physicians fleeing the perils of navigating a shift-ing health-care landscape

Without uprooting her practice or disturbing her deliver thousands of

PARTNERSHIPS, page 19A

spend more time treating

She will partner with a

Redesign: After 1. Sights and sounds of real live carniva





CONGRESS Stats show women get more done in Washington, 4A



SUNDAY BEST Wide range of contenders for tonight's Oscars, 1B

HS PREVIEWS Nederland, left,

Vidor are teams to watch on the diamond, 1D

COUPONS \$60 value inside, \$400 this month

\$2 February 22, 2015 The biggest name in Southeast Texas news BeaumontEnterprise.com

CASINO COMPETITION

#### Gamblers betting on L'Auberge

■ Lake Charles casino enjoys its best January since 2012 in first month vs. the neighboring Golden Nugget.

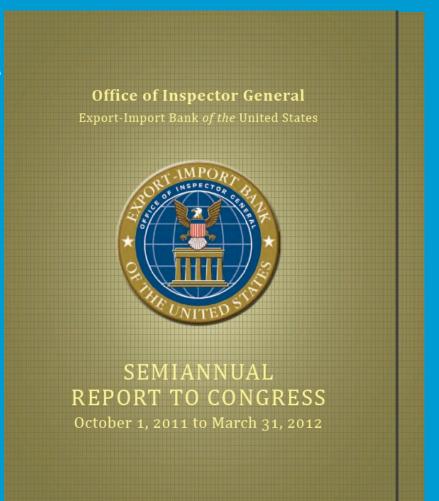
By Eric Besson

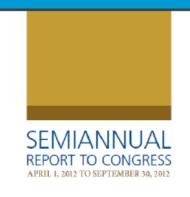
### **Workers strike Motiva**



### BEYOND USA TODAY

Redesign: Before





Redesign: After

