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Great Multimedia Journalism Honored with Quarterly, Annual Awards

North Kingstown, R.I. -- The Society for News Design is relaunching its "Best of Multimedia Design" competition as a quarterly, as well as annual, event.

Organizers hope the new quarterly deadlines will encourage a steady stream of submissions throughout the year. "We want to keep on top of the latest innovations by seeing the work more than just once a year," explained Multimedia Competition Director Laura Ruel.

Until now, the SND.ies competition has accepted entries throughout the year and offered monthly prizes, but most journalists waited until the annual deadline to submit projects.

Beginning immediately, online projects must be entered in the quarter they are posted online. Quarterly winners will advance to be considered for the annual "Best of Multimedia Design" award.

As part of the relaunch, SND will accept entries that were published online between July 1, 2007, and March 1, 2008, **until March 31**. After that, the new deadlines apply.

Projects are judged on the basis of skill, innovation and high-quality visual journalism in Web and other new-media design. SND posts links to all winners at <https://www.snd.org/competitions/sndies.lasso>.

Journalists who enter their online projects will continue to receive judges' feedback, one of the hallmarks of the SND.ies competition since it opened in 2002. The competition remains open to newspapers, broadcasters, universities, magazines and any journalistic organization.

The judging year begins July 1 and ends June 30. Quarterly deadlines are:

- Projects launched July 1-Sept. 30, deadline Oct. 7, winners announced Dec. 1
- Projects launched Oct. 1-Dec. 31, deadline Jan. 7, winners announced March 1
- Projects launched Jan. 1-March 31, deadline April 7, winners announced June 1
- Projects launched April 1-June 30, Deadline July 7, winners announced Sept. 1.

The annual judging will take place in late summer and annual winners will be announced at the SND Annual Workshop & Exhibition.

This year, the 30th Annual Workshop takes place Sept. 7-9 in Las Vegas. The Awards Dinner will be Sept. 8 at the Red Rock Casino, Resort & Spa.

The Society for News Design is an international professional organization with a mission to enhance communication around the world through excellence in visual journalism. The Society, founded in 1979, has more than 2,000 professional, educator and student members in 52 countries.

To learn more, visit <http://www.snd.org>, or contact SND, 1130 Ten Rod Road, D 202, North Kingstown, RI 02852; (401) 294-5233; snd@snd.org.